

Consumer Privacy Policy

We care about your privacy

Triple IT B.V. is committed to protecting your privacy. We want you to be confident in the knowledge that we treat your Personal Information with care and in accordance with our obligations under applicable data protection and privacy laws. This privacy policy (“Policy”) describes how we obtain and process your Personal Information when you use our products and services and when we provide you with our products and services. This Policy governs how Triple IT B.V. handles Personal Information you provide to us, subject to notice or consent where required by applicable law.

This Policy applies to all customers of Triple IT B.V. and its subsidiaries. It also applies to any visitors to our websites or applications, who may or may not be customers of Triple IT B.V.

Please read this Policy in conjunction with our general terms and conditions and any terms and conditions that may apply to the products and services that you have signed up for. This Policy may be subject to change from time to time. Please check our websites on a regular basis for any changes made to this Policy.

Our products or services may contain links to other companies’ websites and services which they offer; these companies may have privacy policies of their own. We recommend that you read the privacy policies of such third parties. We are not responsible for the privacy practices or content of any such third parties’ products or third parties’ services.

What do we mean by “Personal Information”?

With the objective of setting high privacy standards, we support a wide interpretation of what constitutes Personal Information, which we define as data that relates to any natural person such as an employee or consumer, including but not limited to, names, addresses, birthdates and billing records. With respect to our customers and when the context so requires, Personal Information also includes traffic data, location data, IP addresses, internet usage data and set top box usage data.

What Personal Information do we collect?

Due to the nature of our services and products, we may collect the following Personal Information subject to notice or consent where relevant:

- General Usage Information, meaning information generated when you use our products and services, for instance, when you use our apps, use our websites, view video and other content at our website or within our apps like Vinson.
- Other Personal Information, meaning information we may obtain, in accordance with applicable law, from publicly available sources like Facebook or Twitter when you have accepted access from within the websites or apps. We may also collect Personal Information about other people when you provide us with this, for example, access to your Facebook or

Twitter friends.

For what purposes do we use Personal Information?

We collect information about you due to the nature of our services and products. It is important for us to ensure that our products and services are simple, personal and reliable. We are constantly looking for ways to improve our services and products and to match them as much as possible to your personal needs. We may therefore collect Personal Information for the following purposes, subject to notice or consent where relevant:

To enhance our products and services

We may rely on General Usage Information to identify improvement areas. For instance, high VOD usage in a certain genre may lead to a broader film catalogue in this genre. We may also conduct market research to improve our existing services and develop new products according to the needs of our customers.

Other uses

We may use anonymous and aggregated information to develop reports and analyses about what types of content and /or advertisements are watched or skipped, for research and for other legitimate business purposes.

What about cookies?

"Cookies" are small pieces of information stored by your internet browser that collect data such as your browser type, your operating system, web pages visited, time of visits, content viewed, ads viewed and other click stream data.

We use cookies to help us tailor our websites to your needs, to deliver a better, more personalized service and to remember certain choices you've made so you don't have to re-enter them. Cookies also enable us to identify traffic to our website including pages visited, visitor numbers and traffic paths taken.

You can manually disable and enable cookies on your computer or mobile or other device. Most internet browsers provide the ability to accept or decline specific cookies or types of cookies, and to refuse or delete all cookies. The process will depend on your browser. You should refer to the instructions of your specific web browser to use this functionality. Restricting or blocking cookies may, however, have a negative impact upon the usability of many websites.

Warranty and support

No warranty: You expressly acknowledge and agree that the use of the Application is at your sole risk and that the entire risk as to satisfactory, quality, performance, accuracy, effort and support is with You. To the maximum extent permitted by applicable law, the Application is provided 'as is' and 'as available', with all faults and without warranty of any kind, and Vinson hereby disclaims all warranties and conditions with respect to the Application and any services, either express, implied or by law, including, but not limited to, the implied warranties and / or conditions of merchantability, of satisfactory quality, of fitness for a particular purpose, of accuracy, of quiet enjoyment, and non-

infringement of third party rights. Vinson does not warrant against interference with your enjoyment of the Application, that the functions contained in, or services performed or provided by, the Application will meet your requirements, that the operation of the Application or services will be uninterrupted or error-free, or that defects in the Application or services will be corrected. Vinson shall not give oral or written information or advice or its representative shall create a warranty. Should the Application or services prove defective, You assume the entire cost of all necessary servicing, repair or correction.

Intellectual Property Rights

All existing and future intellectual property rights pertaining to the Application, including but not limited to patent, trademark and copyrights, shall reside with Vinson. This does not constitute a transfer of intellectual property rights related to the Application or any part thereof by Vinson to You. All intellectual property rights, including but not limited to patent, trademark and copyrights, with respect to any and all amendments and / or enhancements of the Application, reside with Vinson. If and when it is established by Vinson that You could legally assert intellectual property rights to amendments and/or enhancements of the Application or parts thereof, You shall transfer these rights to Vinson upon first request by the Vinson. If such a transfer cannot be validly effected, You shall grant Vinson an exclusive license with respect to such intellectual property rights. You shall not register or apply for registration of any intellectual property right(s) with respect to the Application as a whole or in part, in its own name or in name of its subsidiaries or affiliated entities. You shall under no circumstances remove or destroy any proprietary marking attached to the Application or any part thereof.